



# Quirónsalud Overview

Héctor Ciria – CEO Quirónsalud

8 June 2018

# The Best of Both Worlds



# Key Take-Aways

- Leading hospital group in Spain
- Spanish market offers diverse range of financing models
- Multiple opportunities for growth
- Top priorities are medical quality, patient experience and digital transformation



# Agenda

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- 01** Management Team

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  - 02 Spanish Hospital Market

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  - 03 Quirónsalud Group Overview

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  - 04 Growth for the Next Years

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# Quirónsalud Management Team

Today's speakers



**Víctor Madera**  
Chairman  
(non-executive)



**Héctor Ciria**  
CEO

## 5 support areas



**Miguel Mascaró**  
Finance & Control (CFO)



**Adolfo Fdez. Valmayor**  
IT & Digital Transformation



**Juan Carlos González**  
Talent & Organization



**Julio Fdez Llamazares**  
Communication



**Leticia Moral**  
Quality & Innovation

## 3 operating areas ("COOs")



**Pedro Rico**  
Private Hospitals



**Juan Antonio Álvaro**  
Public Hospitals Madrid



**Fernando Camino**  
Occupational Risk  
Prevention (ORP)



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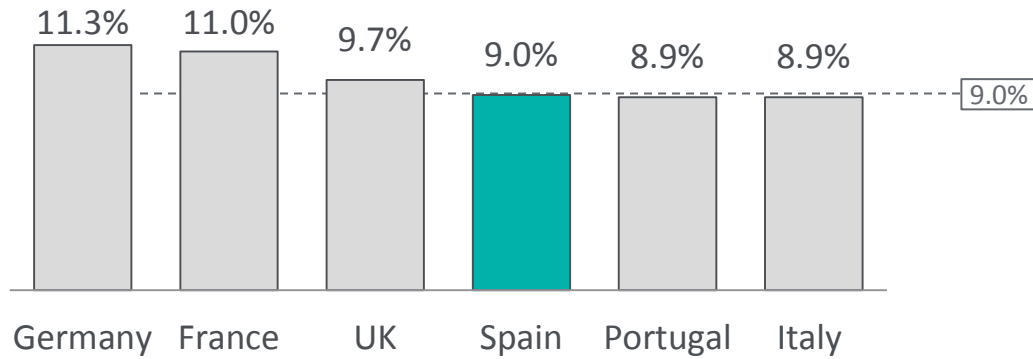
- 01 Management Team
- 02 Spanish Hospital Market**
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# Spain vs. European Peers

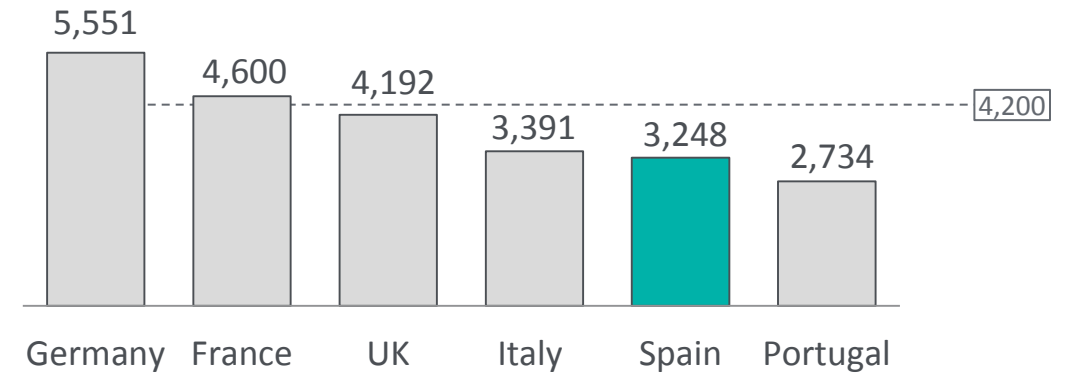
## Total health care expenditure

(% of GDP)



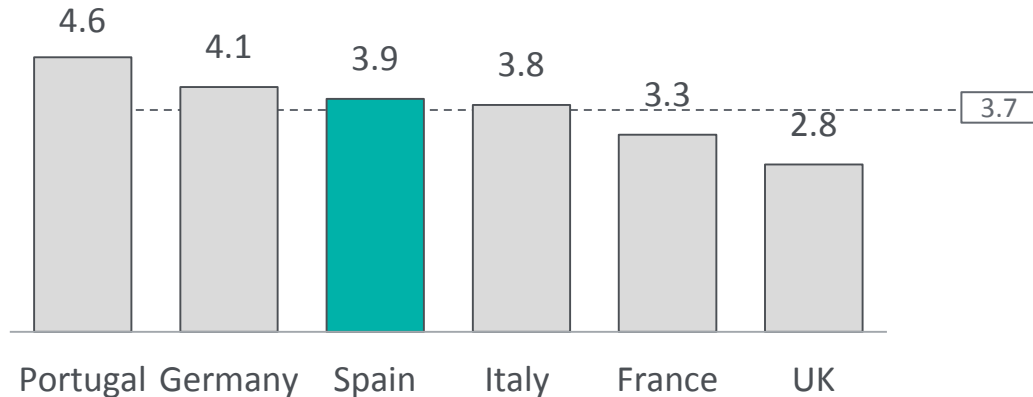
## Total health care expenditure

(US\$ PPP per capita)



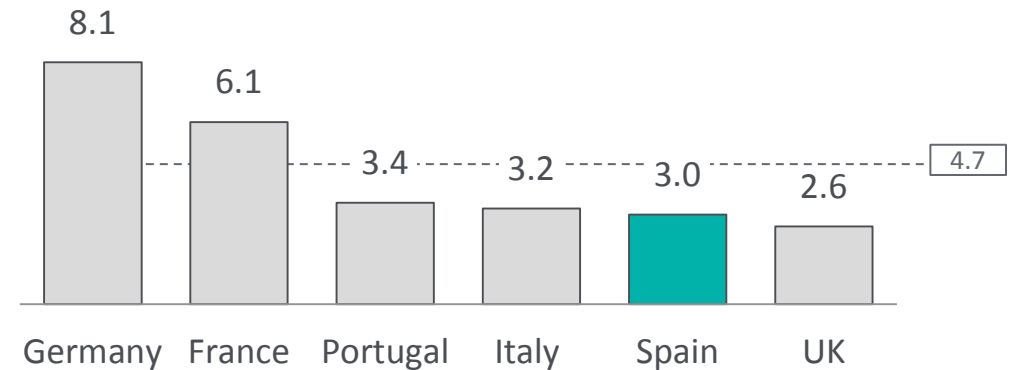
## Physicians density

(x 1,000 inhab.)



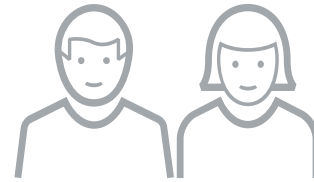
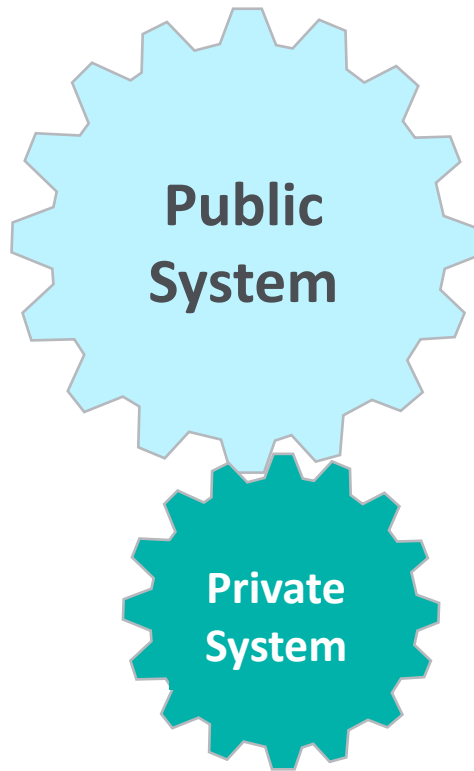
## Hospital beds density

(x 1,000 inhab.)



Source: OECD 2017, based on data from 2015 and 2016

# Spanish Health Care System Snapshot



Universal coverage (100% population) 47 million users	For free No copayments Financed with taxes	70% of total expenditure
Duplicative 10 million insured (~20% of population)	Paid by users ~€770/year per user	30% of total expenditure

**Private system supports public system by releasing resources**

### Why pay for private insurance?

- Shorter waiting times
- Direct access to specialist doctor
- Freedom to choose doctor
- Comfortable hotel services (e.g. single room)

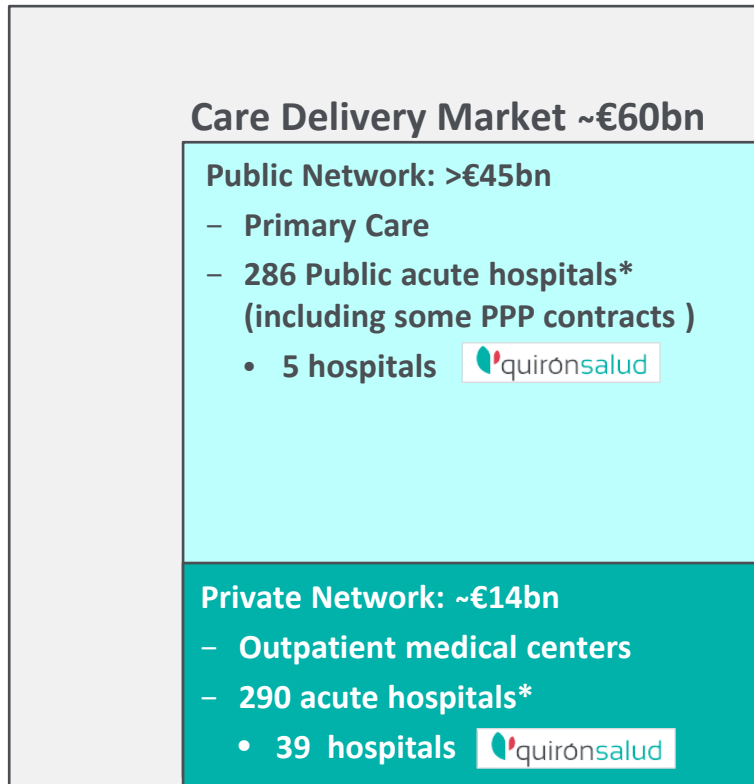
Source: Ministerio de Sanidad y Consumo, IDIS, DBK, Company Internal Estimates



# Care Delivery Market in Spain Amounts to ~€60bn

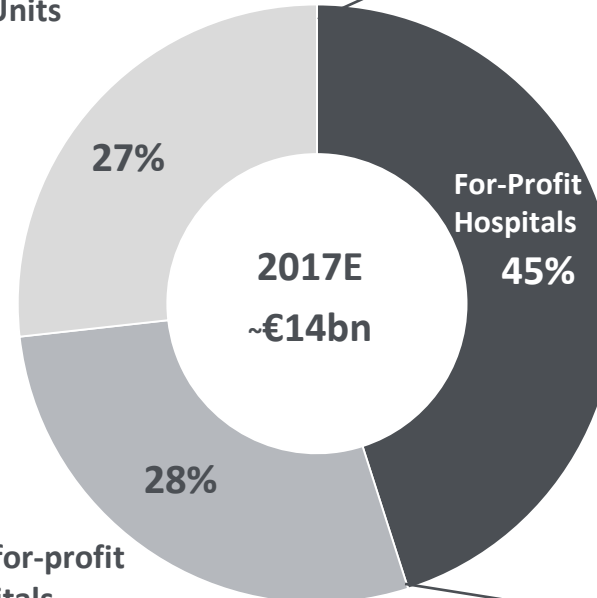
Spain GDP '17 €1.2 trillion

Total health care expenditure '17E ~€100bn

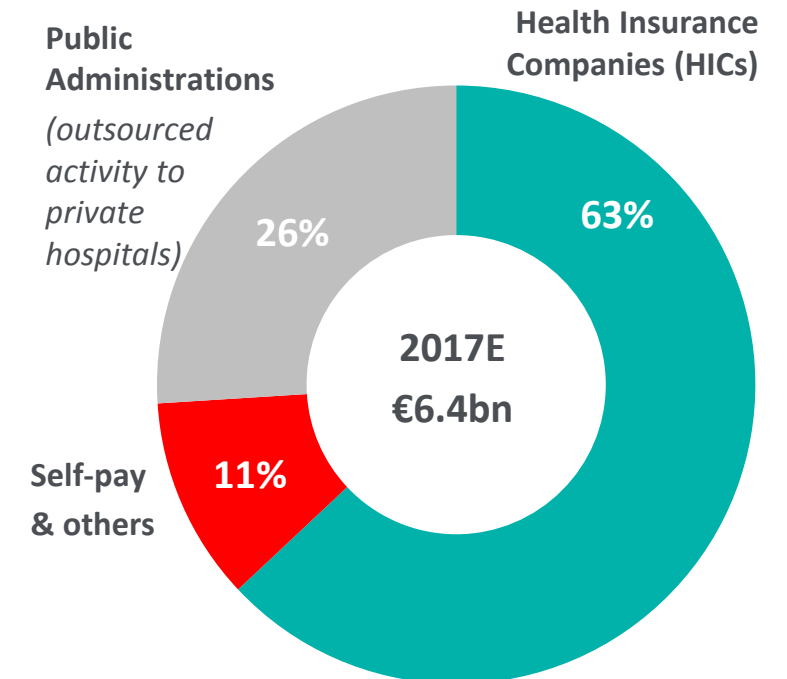


## Private Network

Outpatient Medical Centers & Specialist Units



## For-Profit Private Hospitals, Sales by Payor



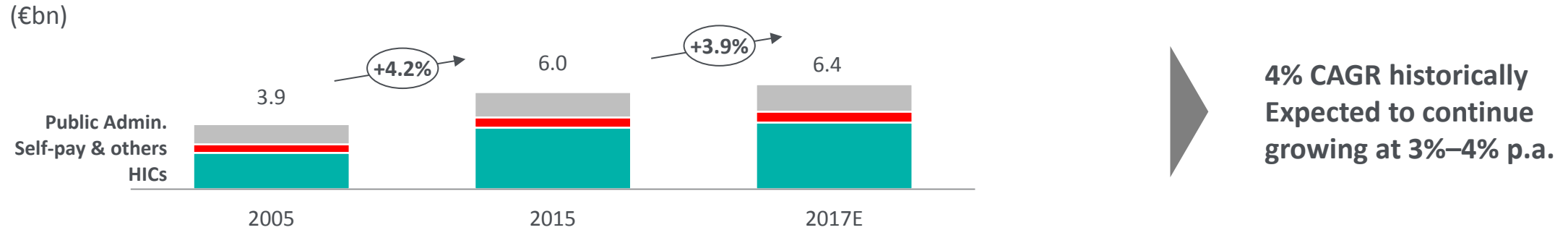
\* Excludes geriatric and psychiatric hospitals, rehabilitation hospitals, etc. If those are added, total number of hospitals in the Public Network amounts to 355, and in the Private Network to 444

Source: Ministerio de Sanidad y Consumo, CNH 2017, IDIS, Company Internal Estimates

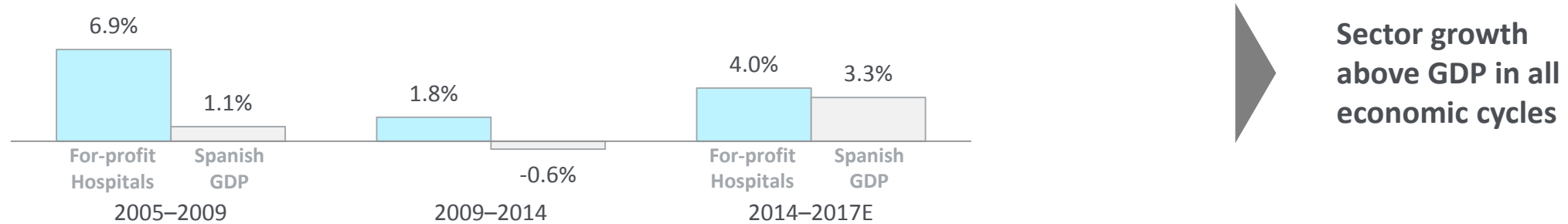
Excluding Occupational Risk Prevention (ORP)

# Spanish For-Profit Private Hospitals Growth

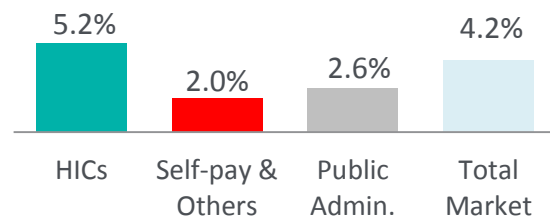
## For-Profit Private Hospital Market



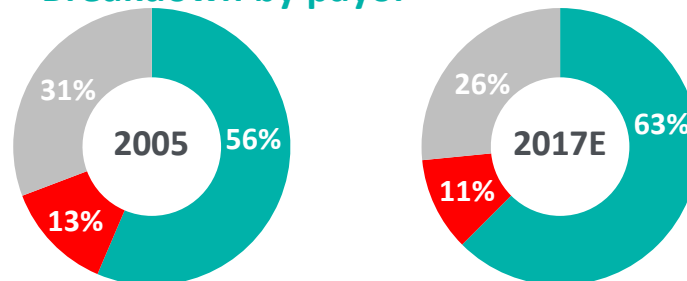
## Private hospital market vs. Spanish GDP growth



## Sales CAGR 2005-2017E



## Breakdown by payor



Source: OECD 2015, IDIS, DBK, Company Internal Estimates

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## General Overview

- Business Units
- Integration with Fresenius Helios
- 04 Growth for the Next Years



# Quirónsalud Group Snapshot

**#1 hospital group** in Spain

~ **€2.8bn** sales in 2017, **+10%** vs '16 (+6% organic)

>**100** health care centers, including **45** hospitals with c.**7,000** beds

~ **40,000** employees

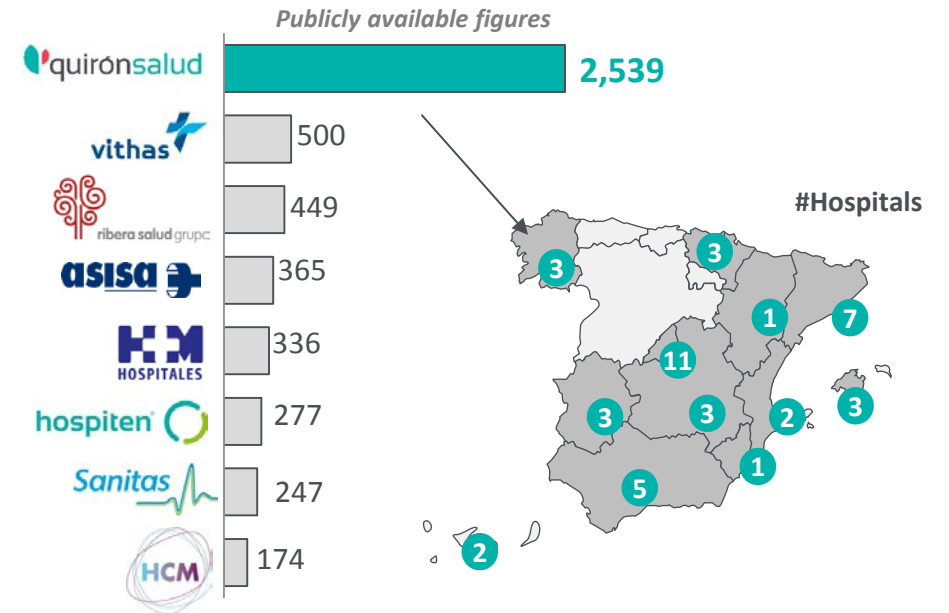
Over **300** ORP centers, direct access to **5 million** workers

Strong commitment to **quality, education** and **innovation**

Already present in **LatAm**



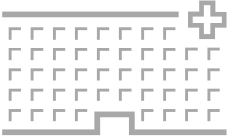


## Largest Spanish hospital operator

(2016 Sales in €million)



Source: annual accounts, internal analysis, press releases

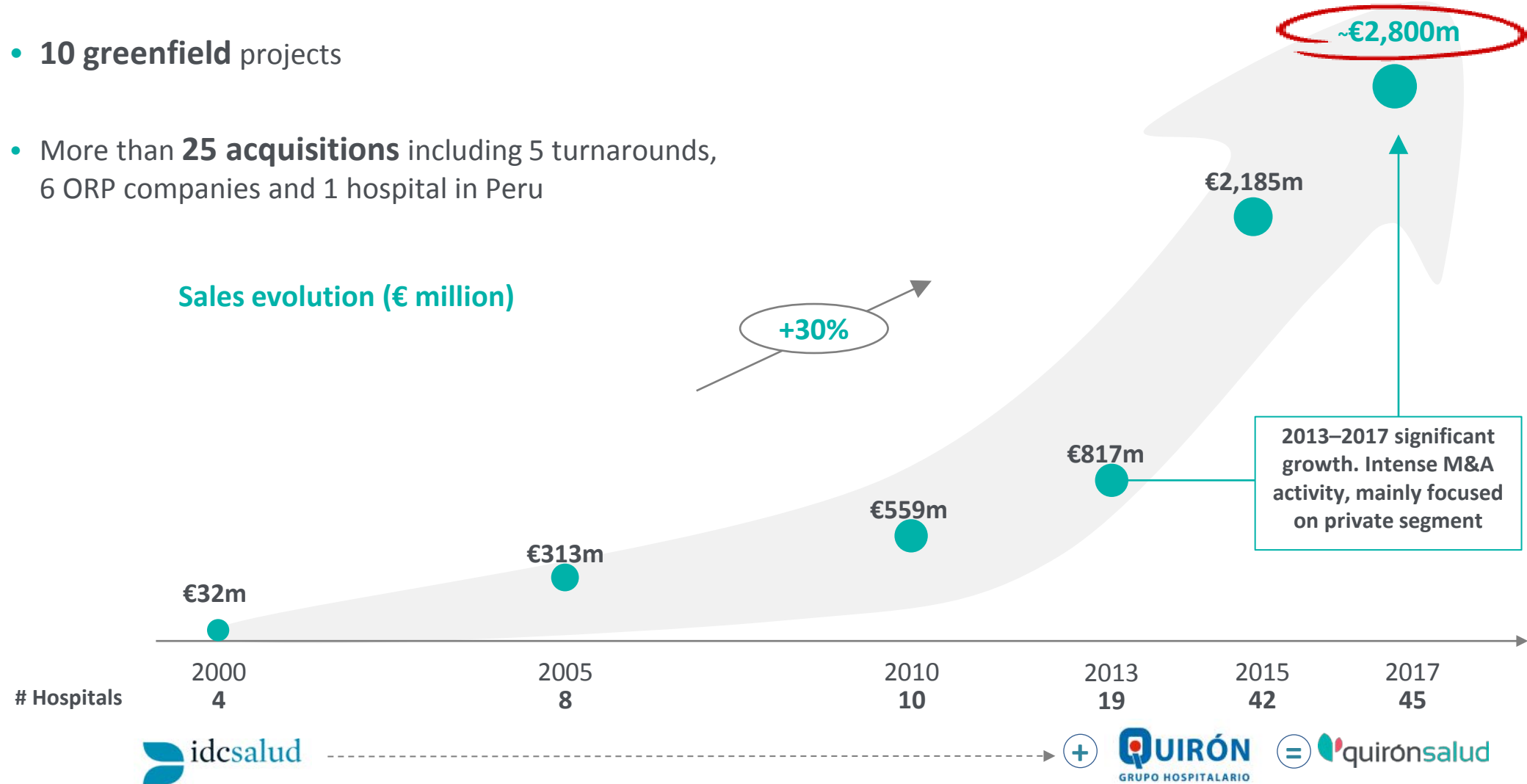
# Quirónsalud Group KPIs

		2017	Total Growth YoY*
Outpatient consultancies		8.6 million	+12%
Emergencies		2.6 million	+8%
Inpatient			
Patient Days		1.5 million	+5%
Discharges		350 thousand	+5%
Avg. Length of Stay		4.3 days	–
Occupation rate		62%	+ 1 p.p.
Surgeries		400 thousand	+8%

\* Includes organic and inorganic growth

# A History of Growth

- Sustained **organic growth**, above market
- **10 greenfield** projects
- More than **25 acquisitions** including 5 turnarounds, 6 ORP companies and 1 hospital in Peru





# Over the Last 4 Years, M&A Has Played a Transformational Role

20 acquisitions between 2014–2017...

... with significant value creation

## 1 Creation of Spanish market leader (#1 Group acquired #2)



## 2 Acquisition of prestigious hospitals in local markets



## 3 Creation of market leader in ORP sector



About **€100m** of annual synergies, most of them already realized and in a steady state



Mainly coming from...

- Procurement
- Internalization of services (laboratory, cleaning, catering, etc)
- ORP network rationalization
- Headquarters



Development of Permanent Improvement Program

# Our People

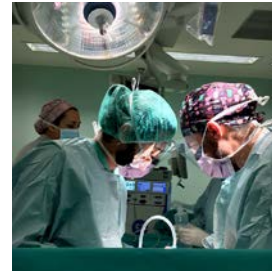
More than **32,000** employees and **8,000** mercantile doctors

**75%** female and **74%** indefinite contracts

Among **Top 10 employers** in Spain

**Unifying cultures** after 20 acquisitions in the last 4 years

**Quirónsalud Campus** corporate university



# Prestigious Hospitals in Every Large Spanish City

## Top 10 Spanish provinces

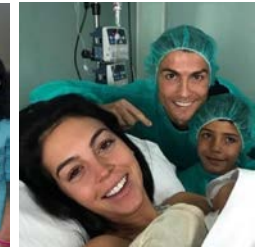
Province	Population (million)		Quirónsalud # hospitals
Madrid	6.5		11
Barcelona	5.6		7
Valencia	2.5		1
Sevilla	1.9		2
Alicante	1.8		1
Málaga	1.6		2
Murcia	1.5		1
Vizcaya	1.1		1
La Coruña	1.1		1
I. Baleares	1.1		3

## Celebrities at Quirónsalud

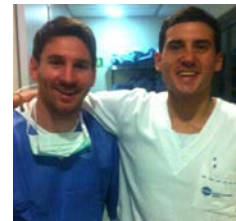
**Ruber**  
HOSPITAL RUBER INTERNACIONAL  
Grupo Quirónsalud



Hospital Universitario **quirónsalud**  
Madrid



Hospital Universitari **Dexeus**  
Grupo Quirónsalud



Hospital Universitari **General de Catalunya**  
Grupo Quirónsalud

**CENTRO MÉDICO TEKNON**  
Grupo Quirónsalud





# Management Priority on Quality and Patient Experience

## Top quality standards and certifications



La Fundación Jiménez Díaz recibe el sello de calidad EFQM 5 Star 650+ por su excelente gestión

21 de mayo 2018

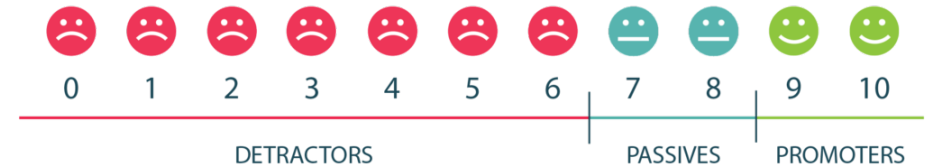


## Focus on patient experience

Collaboration with Cleveland Clinic



## Continuous monitoring of NPS



CM Teknon



International Seminar on Patient Safety and Clinical Excellence, 5<sup>th</sup> edition in May 2018



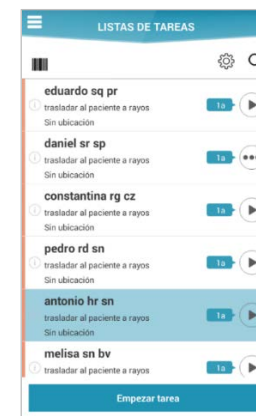


## Care Management System (Casiopea)

Fully integrated health care system with doctors ...



... porters, nurses...



... and management



## Patient Portal (app & web)

- Started in Q4 2016
- +700,000 patients registered
- +1 million appointments
- ~10% of Quirónsalud's total outpatient consultations

Online appointment



Access to medical records



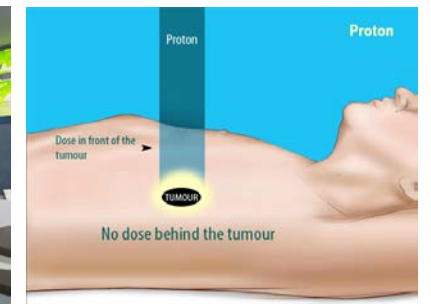
# Equipped with the Latest Technology

## Cutting-edge high-tech equipment

- 86** MRIs
- 60** Multi-sliced CT scans
- 23** Linear accelerators
- 12** PET-CTs
- 5** Da Vinci surgical robots
- 4** SPECT-TCs
- 1** Gamma Knife
- 1** Cyber Knife



**1<sup>st</sup> proton beam therapy center in Spain, to be opened in Q4 2019**





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General Overview

## **Business Units**

Integration with Fresenius Helios

- 04 Growth for the Next Years



# Quirónsalud Group Structure & Business Units

Simplified



**Hospitals**

- Health care services
- 45 hospitals, 81 medical centers
- Real Estate owned in 30 hospitals

**ORPs**

- Health & Safety at workplace
- Over 300 centers
- 5 million workers covered

**Transversal Units (internal services)**

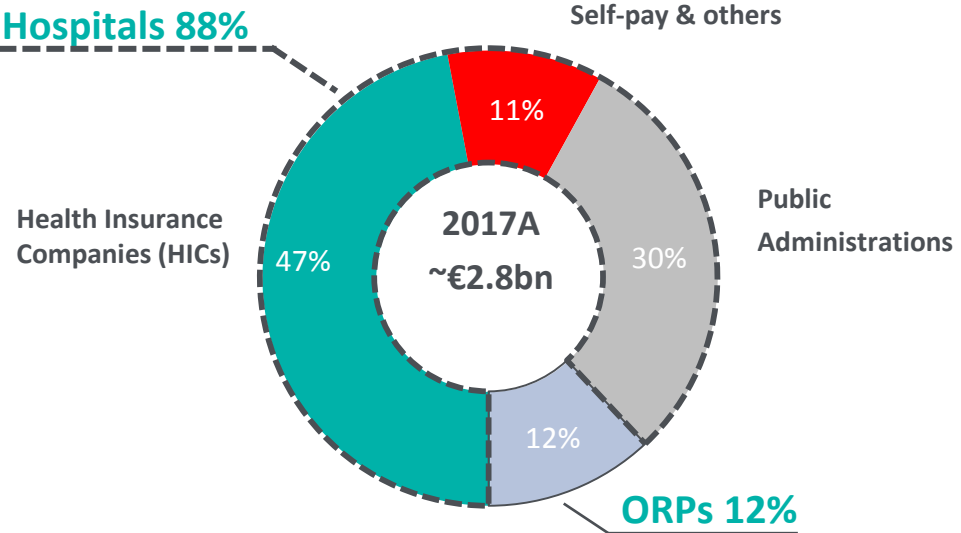


- Laboratory
- Radiology
- Pathology



- Non-health care services (cleaning, kitchen, cafeteria, maintenance, etc.)
- Central procurement unit
- IT & call center

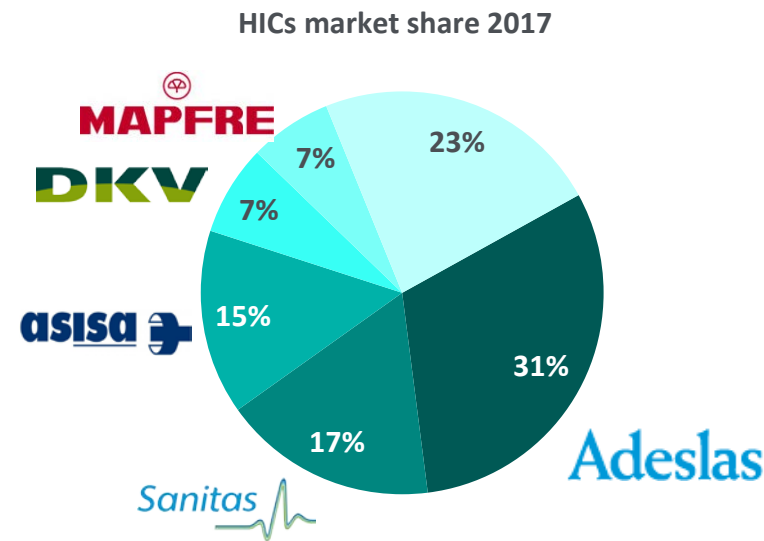
**Sales Breakdown**





## HICs

- Quirónsalud has agreements with all relevant HICs
- 90% national and 10% international
- National HICs
  - Market growth at 4–5% p.a.
  - Top 5 control close to 80% of market
  - Quirónsalud has improved its positioning vis-à-vis HICs, establishing recurrent win-win relationships
- International HICs cover the travel segment and medical tourism



Source: ICEA

## Self-pay

- Prestige and quality
- Activity is generated from
  - Highly reputed specialists offering private services only
  - Patients without private health insurance
  - Treatments not covered by insurance plans (plastic surgery, fertility)

Ruber Internacional (Madrid)



Quirónsalud Madrid



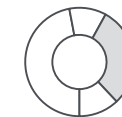
CM Teknon (Barcelona)



Quirónsalud Marbella



# Hospital Public Activity – General Overview



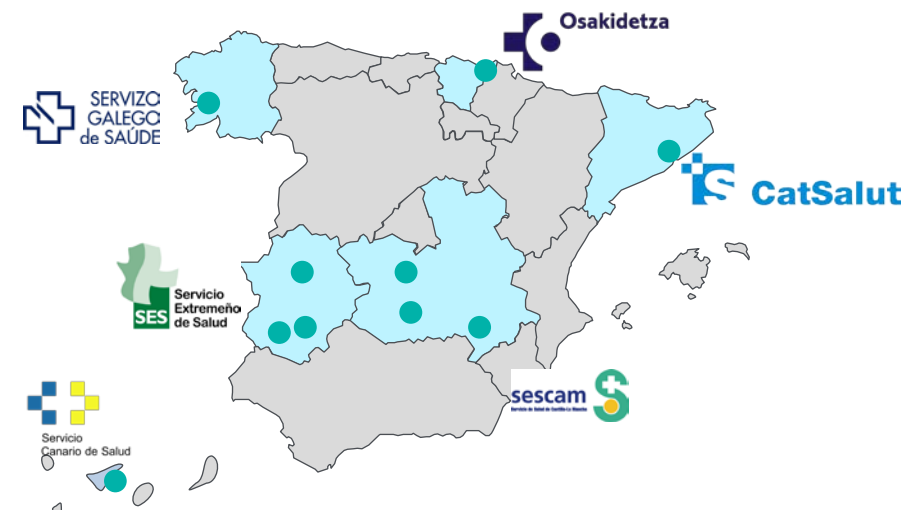
## Long-Term Contracts

- 5 hospitals: 4 in Madrid and 1 in Catalonia
- Stable and secure contracts
  - Terms: 30 years in Madrid, 10 in Catalonia
  - Expiration dates in Madrid 2036-2041
  - Tariffs adjusted by CPI
- Hospitals integrated in public network with assigned population area
- Revenue model: (i) capitation fee or (ii) DRG /Activity

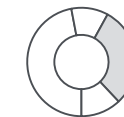


## Short-Term Contracts

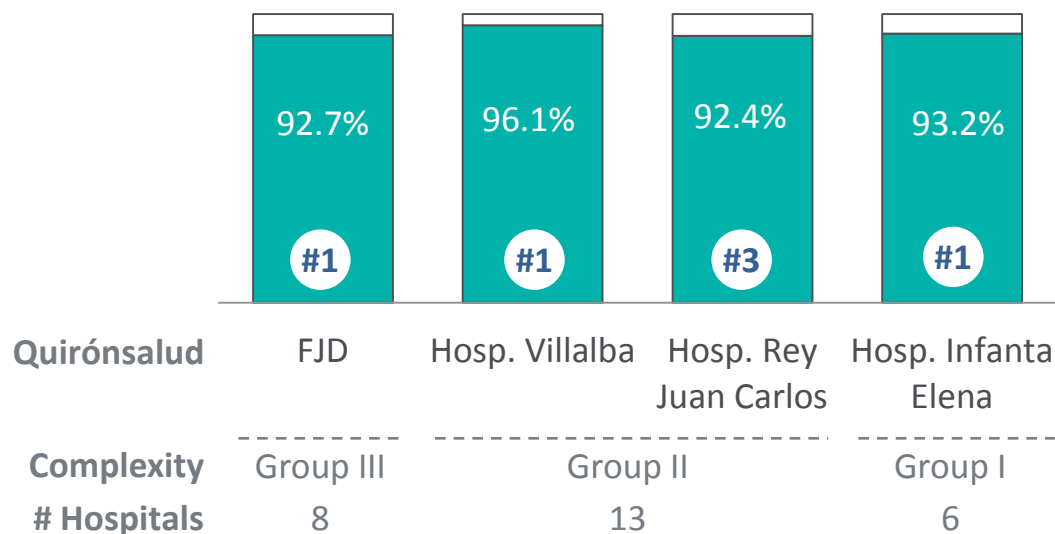
- Outsourced activity to private players, typically to reduce surgical waiting lists
- Variable length of contracts (typically 2–5 years)
- More than 10 Quirónsalud hospitals, broad geographical distribution



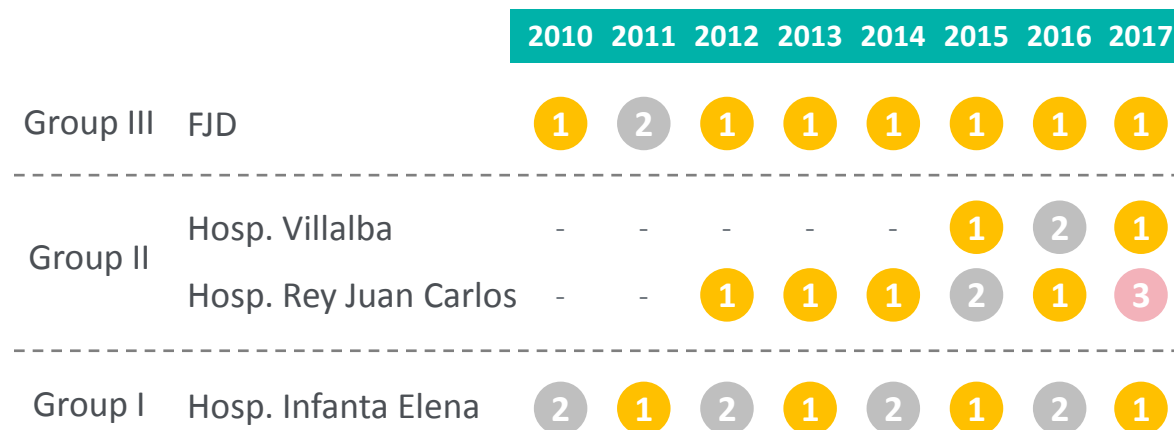
# Hospital Public Activity – Patient Satisfaction in Madrid



## 2017 Patient Satisfaction Survey in Madrid



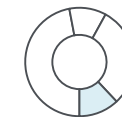
## Evolution of Quirónsalud hospitals in satisfaction rankings



Quirónsalud hospitals consistently lead the user satisfaction rankings in Madrid's public system

Source: Servicio Madrileño de Salud

# ORP Business Unit



Publicly available figures

## Leader in a ~€1.3bn market

Main Groups					
Rank by Sales	#1	#2	#3	#4	#5
ORP Centers (approx.)	300	130	200	200	60

## Growth & synergies in the ORP sector

- Sector is growing thanks to **positive cycle**
- Further expected **synergies**

	2016	2017	2018E
Spain GDP growth	3.3%	3.1%	2.7%
Unemployment rate	19%	17%	15%

## Large potential for hospital growth (cross-referral)

- **5 million** workers covered
- **2 million** medical checkups per year
- **300** ORP centers network
- **New services** contracted with Quirónsalud: laboratory, imaging, etc.
- **Direct dialog** with largest Spanish corporates (Ibex 35)



Source: annual accounts, internal analysis, Aspren, press releases



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# Integration with Fresenius Helios on Track, Promising Start



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# Organic Growth in all Segments

## Positive macro trends ...

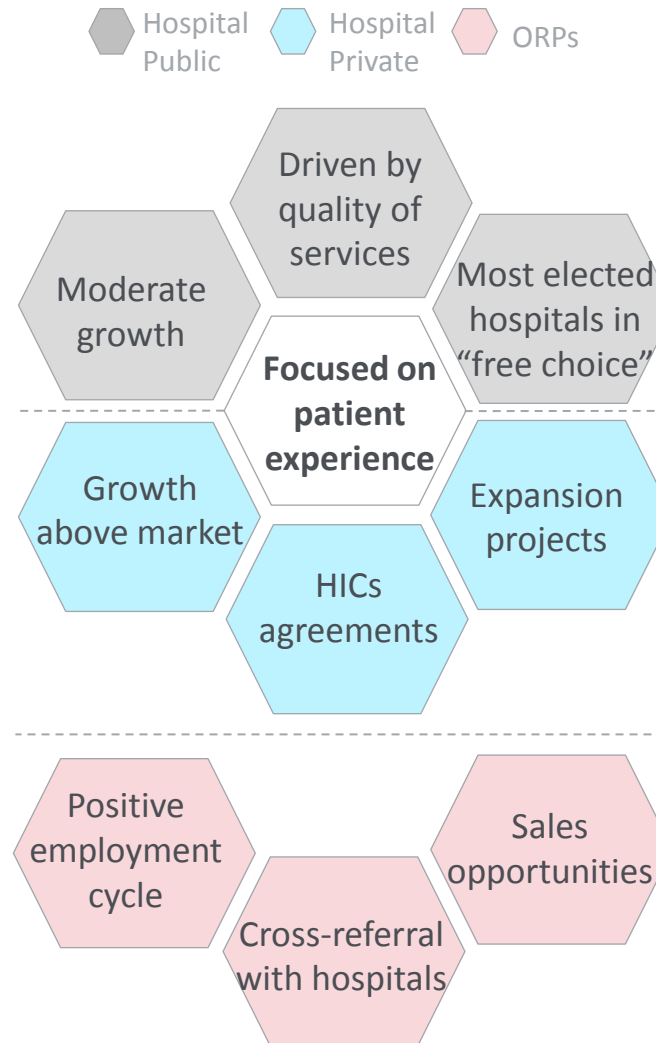
- Spain is leading growth in EU
  - +2.7% GDP '18E growth
  - Reducing unemployment



**Spain raises 2018 growth forecast to 2.7 pct of GDP**

- Private hospital market to grow at 3–4%, outperforming Spanish GDP

## Top line growth in all units ...



## Various efficiency levers ...

- Internalization of services (Transversal Units)



- Corporate projects
  - Shared services centers
  - IT systems convergence
  - Revenue assurance program
- Permanent operational improvement program

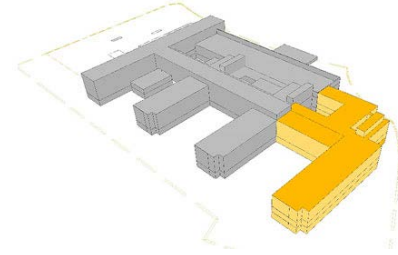


# New Greenfield Centers – 5 Openings Within the Next 3 Years

**Torre Vida Project (2020)**



**Quirónsalud Madrid new hospitalization building (2018-2019)**



**Alcalá de Henares Hospital (2020)**



**Proton Therapy Center (2019)**



**Córdoba Hospital (2018)**

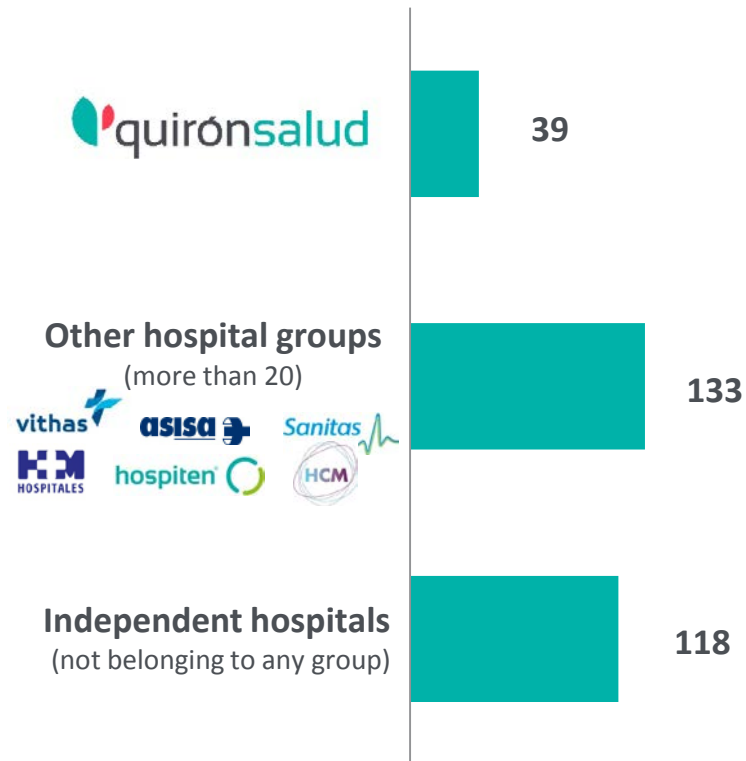


# Inorganic – Further M&A Opportunities

## Spain

Selective opportunities in a still fragmented private market

# Acute hospitals in private network



## LatAm

Analyzing opportunities in growing markets

- Present in Peru since Jan '17
  - Positive performance in our 1<sup>st</sup> year. Above expectations
- Some countries in Latin America could be attractive
  - Improving regulatory and institutional conditions
  - Relevant market sizes, with growth potential
  - Opportunities for market consolidation



Source: CNH 2017





 **quirónsalud**

La salud persona a persona